

Water-Flo and Kinetico - A Winning Combination



About Kinetico

Founded in 1970, Kinetico pioneered the development of non-electric, fully automatic water treatment systems.

They manufacture water softener and water filtration systems and Reverse Osmosis systems. In the years that followed, Kinetico grew into a global company of independent Kinetico water experts and international distributors.

For more than 40 years, Kinetico has taken a smarter approach to solving water problems. Kinetico systems treat water more efficiently, effectively and economically. With more contaminant removal and no spikes in performance, they will outperform other options available and provide you with clean, clear water for years and years.

Kinetico's non-electric twin tank water treatment systems are highly efficient and receive numerous accolades. Consumer Reports being one.

"The Kinetico Water Softener Premier Series is a Consumers Digest Best Buy."



Water-Flo has been a Kinetico dealer since 1995. We are the oldest Kinetico water treatment dealer located in CT.

Have you seen our most recent TV commercials?

[click here to see Water-Flo's facebook page](#)

Nick Sunday
Water-Flo, Inc. / Radon Solutions of CT

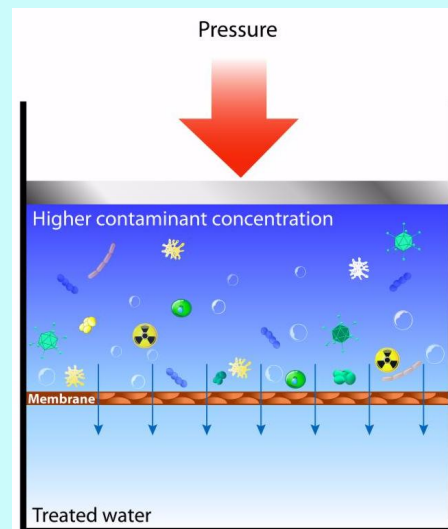
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Bottled Water VS Kinetico Reverse Osmosis Water

Many people spend hundreds of dollars a year to have high quality drinking water. This might mean a dispenser in the kitchen with 5 gallon jugs in the garage or cases of plastic water bottles in the pantry. The alternative is your own drinking water system.

Reverse osmosis is the preferred method to get high quality drinking water to the kitchen and in many cases the refrigerator as well. Contaminants removed by reverse osmosis are extensive. Sodium, uranium fluoride, nitrates, chlorine and cryptosporidium are just a few. You can also get up to 30 gallons per day. Try doing that with a 5 gallon water dispenser! In many cases installing your own drinking water system will save you thousands of dollars and even pay for additional equipment like a water softener for example or a family vacation.

Let's take a look at how this can happen. If you are spending \$25.00/month on bottled water that is \$300.00/year or \$1500.00 in 5 years or \$3000.00 in 10 years. You probably don't even get a gallon of water a day for that price. Many families spend closer to \$50.00/month on bottled water which is \$600.00/year or \$3000.00 in 5 years or \$6000.00 in 10 years! A basic Kinetico drinking water system will cost \$2000.00 over 10 years and that includes the necessary filter changes. That can be a huge savings; potentially as much as \$4000.00 in 10 years. The more you drink the more you save. You get the convenience of highly purified water right at the kitchen sink and in many cases the ice maker and refrigerator dispenser as well. No unsightly coolers in the kitchen, no more



lugging those 40 pound jugs of water and no more plastic water bottles.

Do you realize that a family of 4 drinking one bottle of water a day disposes almost 15,000 water bottles in 10 years!

Ask us about Kinetico drinking water systems and if one is right for you.

Maintenance Contracts - Are You Signed Up? ***(Available only until end of October)***

The value of a maintenance contract

Every year we service hundreds of homes that have a maintenance contract with Water-Flo. These customers receive numerous benefits and savings that would be considered extras if done as a standard service. Our standard service call rate is \$130.00. A standard maintenance contract is \$175.00. The amount of time spent on the first visit of a maintenance call is usually equal to 1.5X the standard time which means the maintenance contract is paid for on the initial visit. With a standard maintenance contract you are entitled to a second service call as necessary. This means your second visit is free. When you have a combination contract you get two free service calls after the initial visit. Remember, maintenance contracts cover labor only.



A maintenance contract is a good idea for anyone who wants to keep their water system equipment in good repair. Many imminent problems have been diagnosed thru timely maintenance. Maintenance contracts are especially sensible if you have a neutralizer or UV since we need to service that equipment annually.

If you have any questions regarding our maintenance contracts please call the office or see the full contract details on our website at www.waterflo.com.

Maintenance contracts are only available in New Haven, New London and Middlesex counties.

Ask The Expert

Questions about your water or air quality? Here is your forum...

Q: Can anyone consume reverse osmosis water?

A: Reverse osmosis serves as a good means of purifying water for everyone to drink. According to the Centers for Disease Control and Prevention, the reverse osmosis filtering system can effectively remove lead, thus making it



safe for consumption. Excess levels of lead in the body can result in increased blood pressure, problems with fertility and development of nerve and muscle damage. Lead may even lead to brain damage and cause severe anemia in children.

Safe For Cancer Patients

Cancer patients can consume reverse osmosis water during and after cancer treatment, reports Medline Plus. Cancer patients, most especially during radiation or chemotherapy, have weakened immune systems. Using untreated water for cooking and drinking that contains harmful micro-organisms and tiny germs can cause infection.

**More tips and answers to your questions can be found at our website:
www.waterflo.com**

**Contact: Water-Flo, Inc.
P.O. Box 414, Madison, CT 06443
203-245-3335 800-732-7468**

