

## Better Water, Better Air, Better Health.

October 2017

## Is your home ready for the holidays?



Halloween is almost here and then the rest of the year is a blur of holiday events and activities! All the holiday activities often increase the water usage in your home. Now is a great time to upgrade an older treatment system or have an annual maintenance check done to ensure you don't run into problems while you're entertaining. If you don't have a water treatment system for your home, check out "Ask The Expert" below for some symptoms of issues with your water. Here are some ways your water can have an impact when you entertain:

- Your cup of coffee is 98% water! Often bad tasting coffee is blamed on the beans but it's more likely the water used. Coffee brewing water should be clean and fresh by taste, smell and look. There should not be chlorine, chloramine and hypochlorite (some of the chemicals used in disinfecting city water supplies) in the water. Always start with fresh, cold water for brewing coffee. Tap hot water is not fresh and often has odd tastes and odors. You can read more about water hardness and mineral content and how they affect your coffee's flavor at this Barista Institute article.
- The average shower uses 17.2 gallons. How many guests are you having and how long are they staying?! That can be a lot more demand on your water system. Did you know that hard water (high mineral content) can make you feel less clean and can change your hair color?
- You know your bathroom is clean but does it look that way? Blue-green coloration in the tub, chalky white stuff in the sink, a brown ring in the toilet... These are all caused by excessive minerals in the water and can be hard to keep up with and harder to remove once they've been there a while. Cleaning experts recommend elbow-grease, and cleaners like Lime-Away or BarKeepers Friend, or white vinegar and baking soda, to remove the marks. This deals with the symptom but not the cause. Call Water-Flo to schedule a water test to find out what's behind your colorful bathroom.

**Don't miss the window of opportunity!** Water-Flo offers 3 types of annual maintenance contracts for households in New London, Middlesex and New Haven counties- well pump only; water treatment system only; or the combination contract

that covers both systems. Invitations to participate in the contract were sent out mid-September. If you missed the email, the contract details and registration are available on-line, but only until October 31st. Take a look at the contract coverage and let us know if we can help you keep your systems running smoothly. Click here to go to the <u>Annual Maintenance Contract</u>.

**Ask The Expert** Questions about your water or air quality? Here is your forum... Submit questions for next month and follow us on <u>FaceBook!</u>

Q: What are the symptoms of problem water?

A: Less than ideal water in your home will often show up as staining in your sinks, tubs and toilets or on your fixtures. Here's a quick guide to the common symptoms and water concerns:

What to look for	<u>Cause</u>
Orange staining	High Iron levels
Green/blue staining; pin hole leaks in pipes	Low pH
Brown staining	High Manganese levels
White scaling; yellowing laundry; dry skin; very dark tea	High mineral content (hard water)
Chronic health problems	Possibly the presence of uranium, arsenic, radon, lead or bacteria

No matter what your symptom or concern, we have a water treatment system to resolve it. Give Water-Flo a call for a water test and to find out what the solutions are. Ask to see the "tea test"!

More tips and answers to your questions can be found at our website: www.waterflo.com

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## Holiday Sale

Because we want your coffee to taste good!

Valid on new Kinetico products installed before December 31st 2017. Call 800-732-7468 and mention the October Newsletter coupon. *This offer cannot be combined with any other offer or discount.* 

Water-Flo is a full service well pump, water treatment and radon company. Proudly serving Connecticut for over 25 years.



Your referrals and reviews are appreciated!

Contact: Water-Flo, Inc. P.O. Box 414, Madison, CT 06443 203-245-3335 800-732-7468

